



PIS Product Information

Brough Departures			Time Now	10:17
Time	Destination	Platform	Expected	
10:51	Manchester Piccadilly	2	On Time	
10:52	Scarborough	1	On Time	
		1	On Time	
		2	On Time	
		1	On Time	
				1 of 2

Keinform500™ is the only system which uses a secret blend of full Darwin data for sourcing real-time train running information, alongside other real-time location data sources, sending these out at lightning speeds to provide the most accurate information.

Keinform500™ takes only a matter of seconds to aggregate and display those rich data sources, which is especially important on short stopping services, as it eliminates the risk of important data arriving after the event has occurred. These highly enhanced features all help to free the train crew up to provide personalised support to passengers throughout any journey, addressing the specifics of any individual, helping them to feel informed, empowered and confident during their experience. Its unique wayside-to-train connectivity also means that specific real-time information can be sent to an entire train fleet, a train or a specific carriage - tailoring information and providing bespoke messaging for individual passenger classes or locations. Keinform500™ is designed to operate autonomously.

The system is hosted in a high availability cloud based environment, with encrypted transmission, which guarantees reliability and security. With a proven in-service track record, Keinform500™ can be specified on new or retrofitted to existing rolling stock. The system has a unique fully automated mode. This provides efficiencies for operators by removing the need for any set-up time by either guard or driver. Real-time audio announcements can also be automatically coordinated with the information that is provided on the screens.

Benefits



Drives positive customer experience



Proven to increase NRPS scores



Can be specified on new or retrofitted to existing rolling stock



Clear and easily configurable information



Centralised and remote content management and control



Ability to set promotions/ advertising remotely



Fully scalable, resilient, future proofed and modular system



Designed in Great Britain



Direct Darwin real-time integration with dynamic journey information



Low impact installation