Proven Passenger Information System that dramatically enhances the customer experience.

Keinform500™ is a proven Passenger Information System that dramatically enhances the customer experience, because Keinform500™ is the only system of its kind that offers truly real-time and enhanced, dynamic passenger information.

Keinform500™ is the next generation of Passenger Information System, improving customer experience and NRPS scores to unmatched levels with enhanced content, and unrivaled clarity of information during both normal operation and times of disruption. The super quick system provides passengers with enriched journey information with live updates every few seconds, displaying service information, pictorial journey progress, calling points, any delays and disruption, along with the very latest news and local weather.

It also delivers accurate information of next station departures, platforms and onward travel information such as connecting bus, tube and flight status; providing prompt notice of multi-modal travel disruption and delays, with alternative travel options, enabling the provision of the very latest destination information.
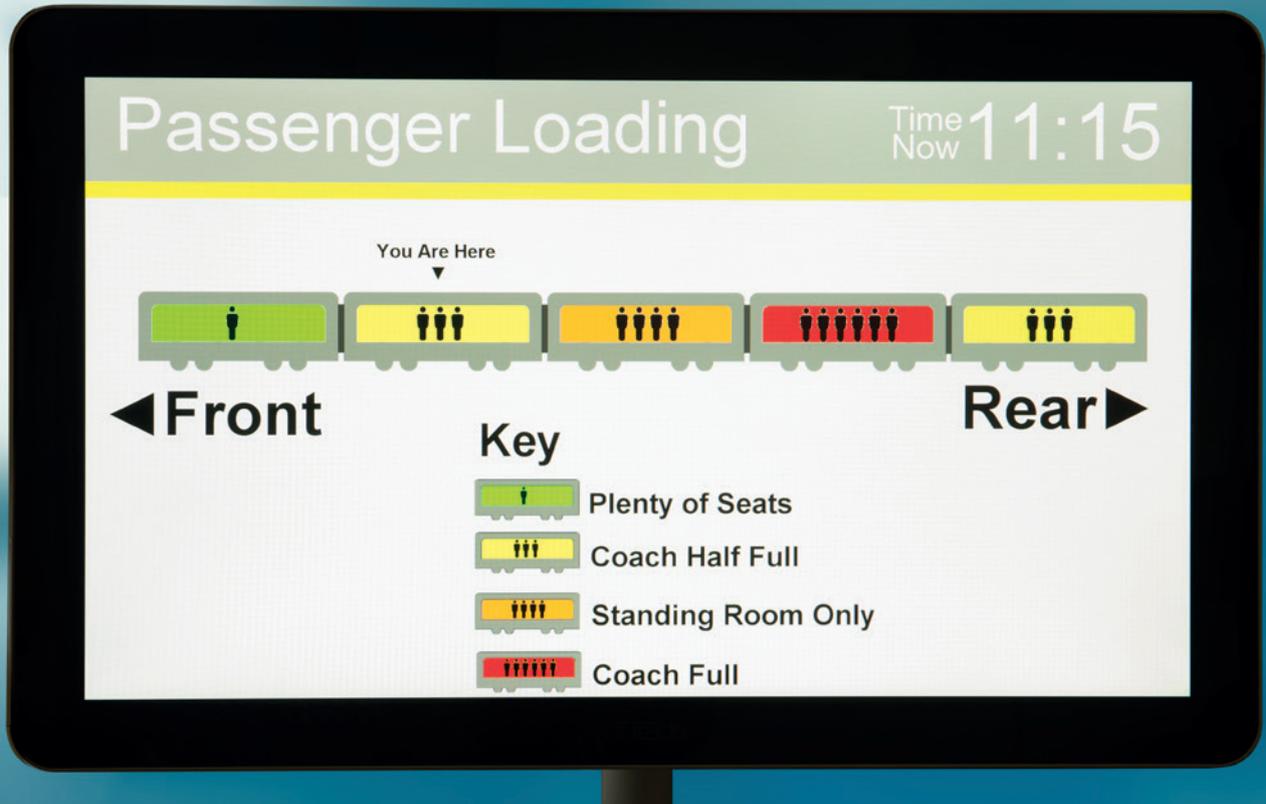
Keinform500™ allows Train Operating Companies to supplement specific real-time travel information and live updates with their own tailored news and sales information, such as sponsorship, promotions and advertising, to raise awareness and ultimately improve revenue streams.

The system has a unique fully automated mode. This provides efficiencies for operators by removing the need for any set-up time by either guard or driver. Real-time audio announcements can also be automatically coordinated with the information that is provided on the screens.

Benefits

- Drives positive customer experience
- Proven to increase NRPS scores
- Can be specified on new or retrofitted to existing rolling stock
- Clear and easily configurable information
- Centralised and remote content management and control
- Ability to set promotions/ advertising remotely
- Fully scalable, resilient, future proofed and modular system
- Designed in Great Britain
- Direct Darwin real-time integration with dynamic journey information
- Low impact installation

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These highly enhanced features all help to free the train crew up to provide personalised support to passengers throughout any journey, addressing the specifics of any individual, helping them to feel informed, empowered and confident during their experience.

Its unique wayside-to-train connectivity also means that specific real-time information can be sent to an entire train fleet, a train or a specific carriage - tailoring information and providing bespoke messaging for individual passenger classes or locations.

Keinform500™ is the only system which uses a secret blend of full Darwin data for sourcing real-time train running information, alongside other real-time location data sources, sending these out at lightning speeds to provide the most accurate information. Keinform500™ takes only a matter of seconds to aggregate and display those rich data sources, which is especially important on short stopping services, as it eliminates the risk of important data arriving after the event has occurred.

Keinform500™ is designed to operate unattended and is capable of supporting the delivery of an operational service 24/7. The system is hosted in a high availability cloud based environment, with encrypted transmission, which guarantees 100% reliability and security.

With a proven in-service track record, Keinform500™ can be specified on new or retrofitted to existing rolling stock. The system, which is designed in Great Britain, can be delivered as a fully integrated solution with intelligent displays, or can easily be interfaced with any existing 3rd party PIS hardware.

Benefits

- Enhanced with other data sources to deliver meaningful travel information
- Content rich, consistent and 100% reliable, trusted and relevant information
- Passenger Information During Disruption (PIDD) and Persons with Reduced Mobility (PRM) supported
- Can be provided as a fully integrated solution with intelligent displays
- Low bandwidth, Internet of Things connectivity ensures information updates within seconds
- KeTech has over 15 years' experience developing systems for the UK Rail Industry
- Unrivalled in-house software engineering capability, with local service ability and expert project management