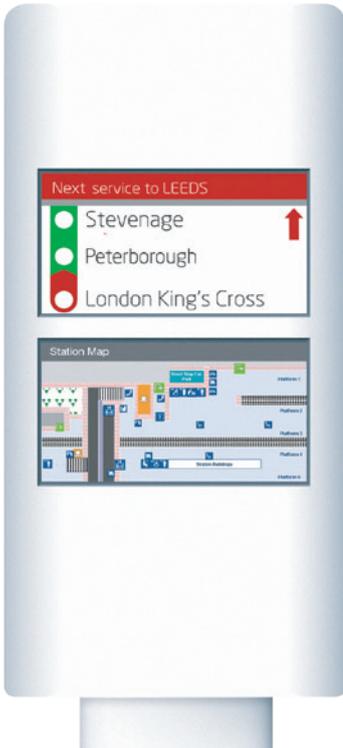


Dramatically improve customer experience with our proven central control information system.



News Headlines	Time Now 12:24
RSPCA should be stripped of powers, say MPs	
Boris Johnson offering 'impossible' Brexit vision	
Police 'rugby tackled' Jo Cox accused	
UK unemployment falls to 11-year low	

News

Selby Departures				Time Now 12:17
Time	Destination	Platform	Expected	
15:57	Hull	2	16:01	
16:06	London Kings Cross	1	On Time	
16:10	Manchester Piccadilly	4	On Time	
16:41	Hull	4	On Time	
16:54	Huddersfield	2	On Time	1 of 1

Summary of departures



Local maps

London Underground		Time Now 11:23
Bakerloo	Good Service	
Central	Minor Delays	
Circle	Good Service	
District	Good Service	
DLR	Good Service	
H'smith & City	Good Service	
Jubilee	Good Service	1 of 2

Third party data feeds



Tourist information



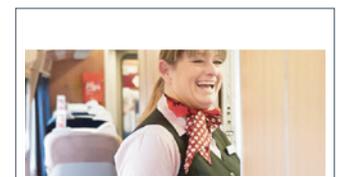
Advertisements

York - Bus timetable		Time Now 12:17
Accomb The Green	0540 0600 0620 0635 0650 0700 and 174	
Corrlands Rd Shops	0549 0609 0629 0644 0659 0709 at 179	
Eason View Don Avenue	0557 0617 0637 0652 0707 0717 frequent 175	
Railway Station	0611 0631 0651 0706 0721 0731 intervals 181	
Heslington Hall	0623 0643 0703 0718 0733 0743 until 182	
Heslington East	0629 0649 0709 0724 0739 0749 183	

Local bus timetable



Planned engineering works



Corporate message/ad.

Keinform+™ provides Train Operating Companies with a proven, real-time and enhanced centrally controlled information system that dramatically improves the customer experience.

With customer expectations rising, it has been proven that the provision of both accurate and enriched travel information has an incredibly positive impact on customer satisfaction levels. KeTech has designed and developed a fully automated truly multi-modal Customer Information System - Keinform+™, which provides the operators with a full suite of control tools for monitoring and informing the traveller with comprehensive real-time and enhanced station and travel information.

The control room system features an incredibly intuitive user interface, designed in collaboration with Train Operating Company users, ensuring that the system is not only completely bespoke, but easy to use. It ensures that the most relevant operator tools are always available within one mouse click and provides a full manual mode facility for local control of displays.

Keinform+™ is a fully integrated audio-visual system, which interfaces with PA and displays to provide the most consistent and accurate information to rail customers. It augments the customer experience by delivering clear, accurate, feature-rich travel information including live departures and arrivals, next train information, delay and disruption updates, and platform information until they depart the station.

Benefits

-  Drives positive customer experience
-  Darwin real-time integration
-  Can be integrated with new or existing hardware
-  A tailored central control room system
-  Fully scalable, resilient, future proofed and modular system
-  Designed in Great Britain
-  Multiple data sources providing enriched information
-  Manual mode facility allowing operator input at times of disruption
-  Low bandwidth, Internet of Things connectivity ensures information updates within seconds

Dramatically improve customer experience with our proven central control information system.



Keinform+™ delivers automated reliable customer information, which provides Train Operating Companies with proven efficiencies by removing any need for operator intervention. It has been developed with full Darwin integration, which consistently supplies the most up-to-date and accurate travel information in a matter of seconds, whilst multiple data feeds provide complete system resilience. Keinform+™ is scalable, modular and hardware agnostic, allowing Train Operating Companies to connect additional stations as and when required. The system can be interfaced into existing station hardware to provide a more cost-effective method of upgrading to real-time and enhanced information. Such installations also have a demonstrable track record, with KeTech successfully integrating Keinform+™ into other manufacturer's equipment.

The system can run with PA, or visual information only, or as an integrated CIS. It can also be fully integrated with other KeTech systems allowing consistent information to customers both on stations and on trains, throughout their journeys.

Benefits

-  Utilises multiple data sources to provide resilient service
-  Seamlessly interfaces with other KeTech Systems
-  Automatic mode supplying dynamic journey information without operator intervention
-  Content rich, clear, consistent and 100% reliable, trusted and relevant information
-  An intuitive user interface with operator tools always available within one mouse click
-  KeTech has over 15 years' experience developing systems for the UK Rail Industry
-  Unrivalled in-house software engineering capability, with local service ability and expert project management